



Ukrainka
w Polsce

Ukrainka w Polsce

(A Ukrainian Woman in Poland)

Wroclaw, Poland





I've lost my home and left my country behind. My better half is still in Ukraine to defend our land and those who couldn't escape the war. I've lost my job, too. I am afraid I might never regain my mental balance or financial stability again.

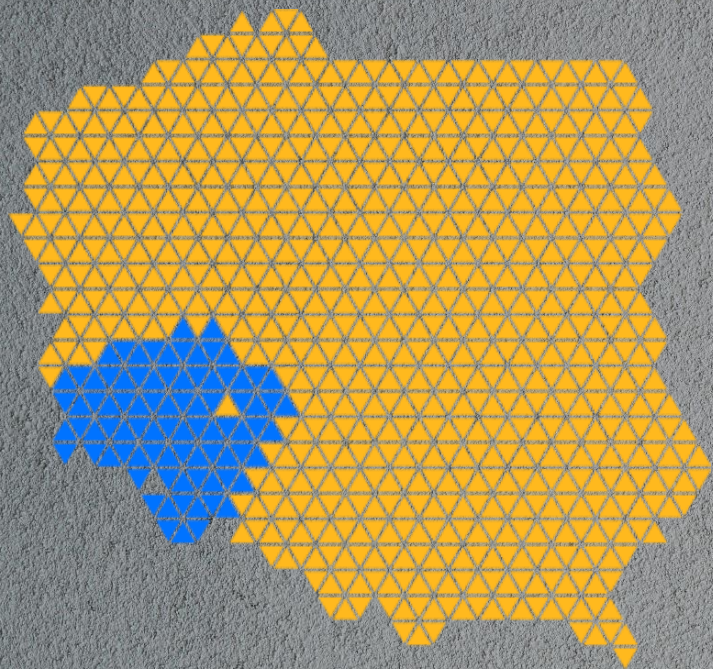
Refugee from Irpin, Ukraine

Why are we doing it?

The war in Ukraine has caused heavy destruction of civilian infrastructure and significant casualties. In order to survive, thousands have fled their homes, leaving behind everything: families, pets, and life's possessions. As a result of unprecedented Russian aggression in Ukraine, **2.7 million refugees** have already crossed the border into Poland.

There are **1.1 million** Ukrainian war refugees in Poland. The majority of them are women who are in desperate need of assistance. Many have ended up in large cities, such as Warsaw, Krakow, and Wroclaw. Despite every effort to verify the data accurately, these numbers are only estimates.





It has been estimated that more than 250 thousand people from Ukraine have already found their refuge in Lower Silesia, 100 thousand of them in Wrocław itself. Only in Warsaw, there are more than 600 thousand people from Ukraine at the moment.



Why are WE doing it?

The Polish labor market is facing the greatest shortage of qualified staff in 15 years. As many as 81 percent of companies have noted serious problems finding new employees with appropriate qualifications. The Occupations Barometer 2022 survey clearly indicates that Poland is in desperate shortage of nurses, professional drivers, carpenters, joiners, roofers, and machine operators in the manufacturing sector.

WE need each other.

Ukrainian women need support and jobs, whereas Poland is facing a huge shortage of workers. By collaborating, we can do more than any political group. **Our intentions are sincere**, and our competencies have been mastered for years. **We know what to do and how to do it.** All we need is the support of other people who want to change the situation of Ukrainian women and help the Polish economy at the same time.

Women for women

We help Ukrainian women in Poland get back on their feet. The first objective is to help them **regain their mental balance** - it was our starting point. We want Ukrainian women to **feel needed, to integrate** successfully with the local business environment, to acquire proficiency in the Polish language, and get accustomed to the local rules and regulations of setting up a business.

Just like their Polish peers, Ukrainian women are strong and hard-working. They want to earn their living honestly here. They wish not only to support their businesses but also to reinforce the economy of the country that has embraced them. It is for them that we have created a platform at www.ukrainkiwpolsce.pl It will be an **information** and education **HUB** (both online and offline). The platform will bring the Ukrainian women the motivation and strength to fight for their self-esteem and continue their professional life and personal development through their business activities in new circumstances - here in Poland.





Key areas of support:

- psychological aid
- Integration meetings (Ukrainian women need socialization, they have no one to talk to and share their emotions with)
- Support for future female entrepreneurs
- Legal, tax, and accounting consultations in the field of own business activity

Additional support:

- Posting information about additional projects and organizations that create similar opportunities for Ukrainian women
- Employment opportunities
- Organizations and initiatives in cooperation with other foundations

The information HUB will also serve activities such as:

- Sharing information about career opportunities at partner companies (by arrangement with the partner)
- Connecting individuals with potential employers (by arrangement with the employer)
- Providing information from other partner organizations about meetings and events for foreigners in Poland, especially women.

Who's with us?

- Soroptimist International
- Ukraine Foundation
- Local companies
- International and national NGOs
- Public Institutions



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The bigger
picture





We want peace

The UN sees **gender equality** as a **fundamental human right** and the foundation that makes a world a place of peace, prosperity, and sustainable development.

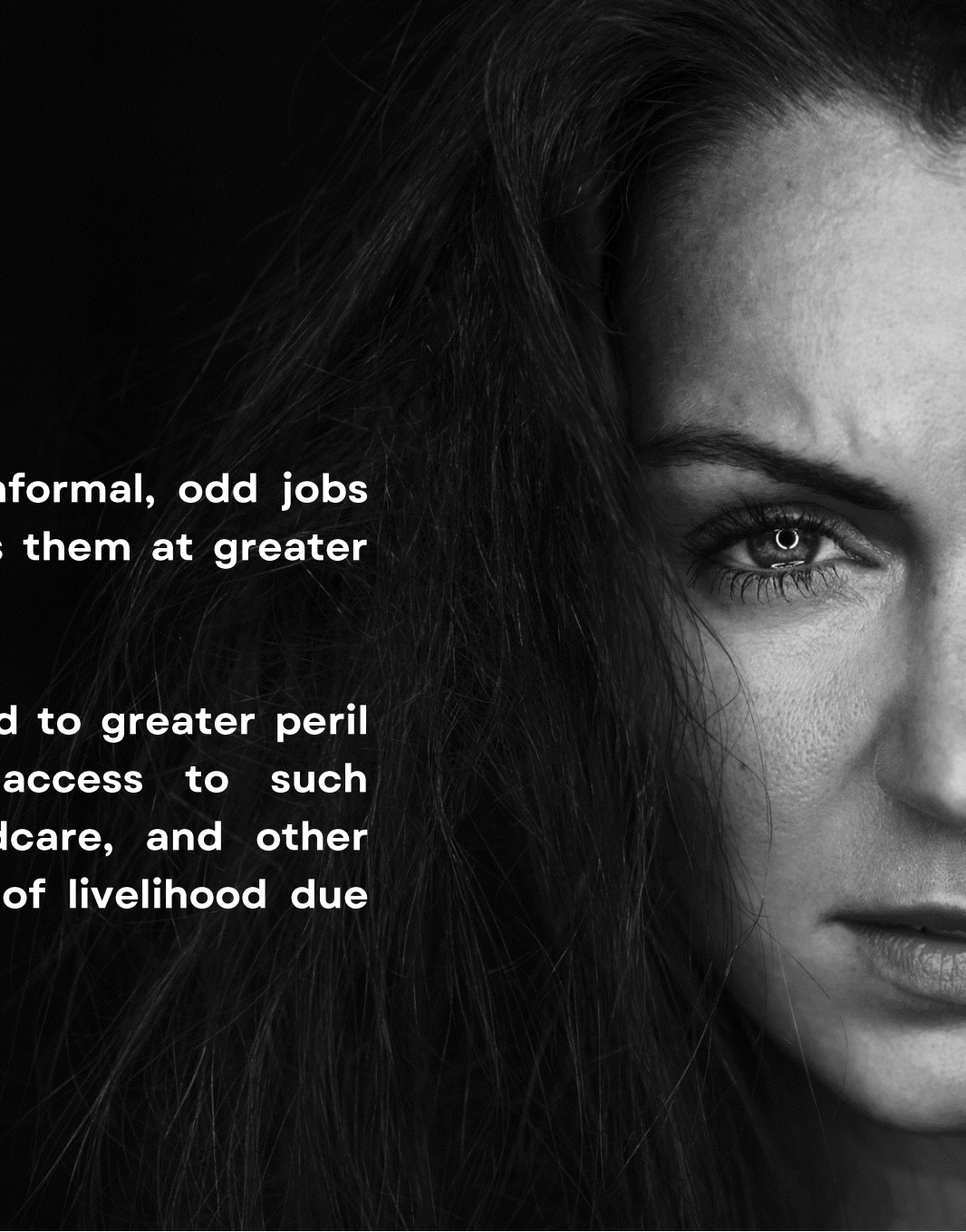
By enabling women and girls to have **equal access to education, health care, and decent occupation**, we deliver benefits for the economy, society, and, in a bigger perspective, the whole of humanity.

The part that the Ukrainian women in Poland play in this war is unique. In their new homes, their job is to take care of children and elderly people. This work is unpaid. It is also women that are more frequently severely affected by the economic impact of the war, as their professional situation in the labor market is less stable.



Refugee women in new countries take informal, odd jobs without legalized employment, which puts them at greater risk of falling into poverty.

Ukrainian women are also directly exposed to greater peril of violence against women, lack of access to such fundamental services as legal aid, childcare, and other facilities of critical importance, and loss of livelihood due to labor exclusion.





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All we need is
the initiative



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**The objective is within your grasp.
All you need is a little help.**

Group of Beneficiaries

- Ukrainian women who are looking for professional support in starting and developing their business in Poland
- Companies from various industries that can recruit Ukrainian women to work
- Organizations that are actively involved in the empowerment of women
- Local public institutions (local and regional administration of Lower Silesia)
- Ukrainian Consulate in Wroclaw

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**The first steps are on us.
The following you'll make on your own.**



Cross-cutting topics





Sustainable Development Goals inspire us
to leave no one behind.





Equality transforms business

Bringing Ukrainian women into the mainstream of the Polish business environment helps companies to engage in business strategies, with the principles of gender equality in the workplace and the private sector labor market taken into account.

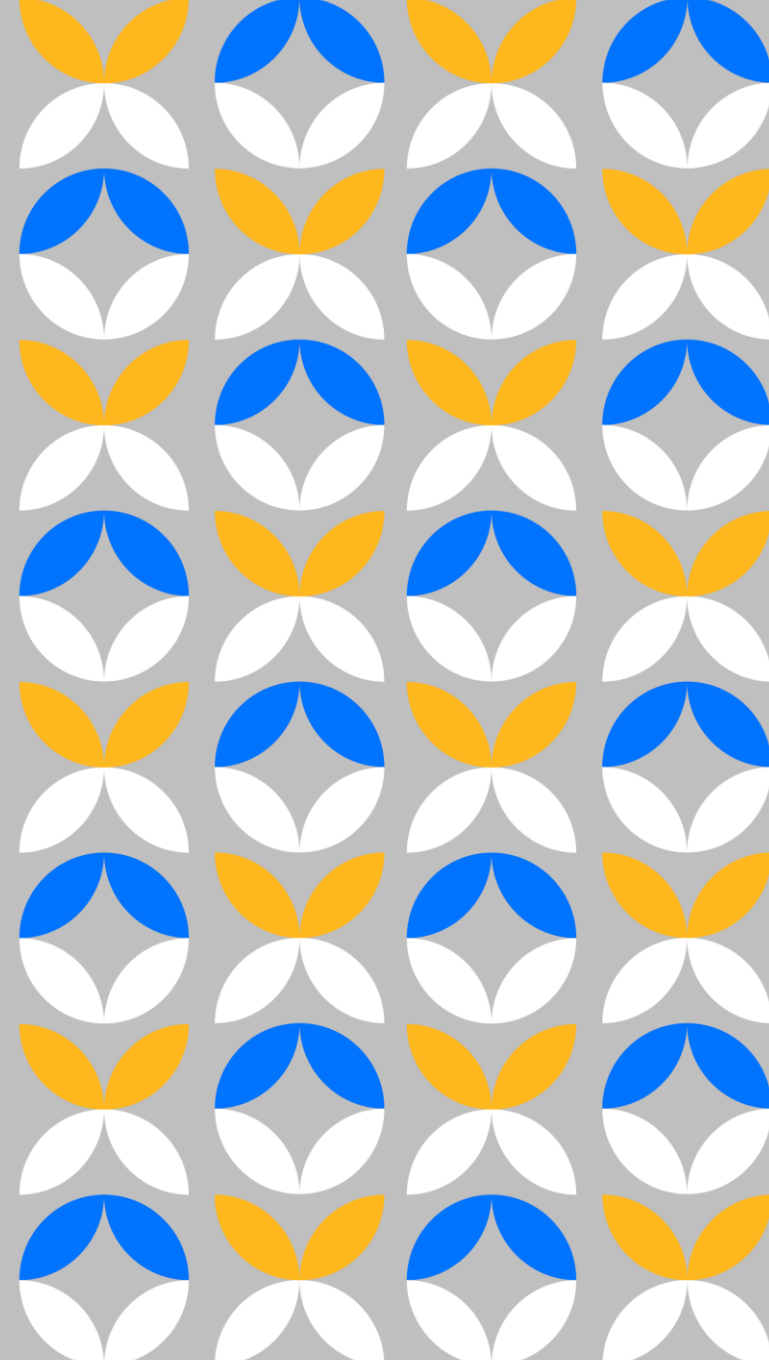
Our activities go along with the UN Global Compact initiative, whose main slogan is "Equality Means Business". In this way, we want to assist in the transformation of the Polish private sector. Ukrainian women, equipped with their talents, competence, experience, and energy for action will help to strengthen the private sector in Poland.

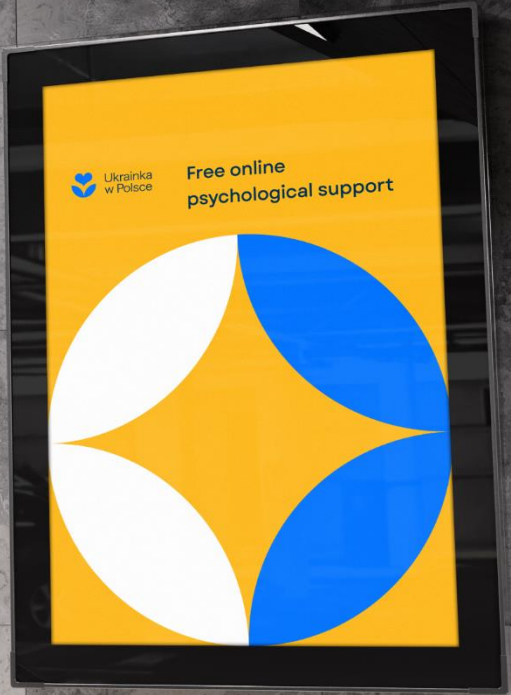
Our slogan - **We need each other** - is meant to inspire people to seek mutual opportunities, meet new people, and recruit Ukrainian women for work and professional development.



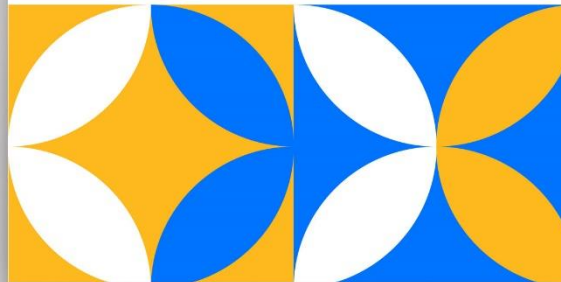
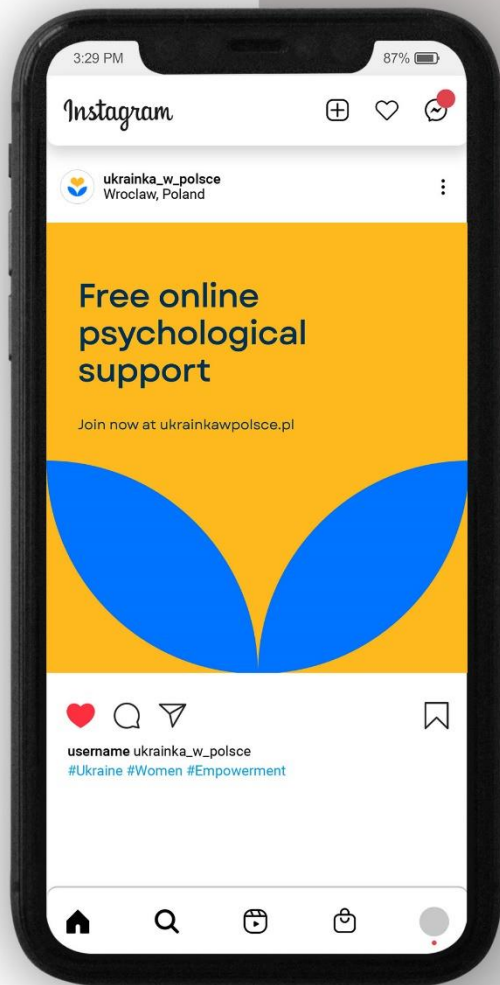
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Visual communication





Posters and citylight displays





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PL UA

Drogie Ukrainki! Tutaj powstaje miejsce, które jest początkiem czegoś nowego.

Zostaw nam swoje dane a skontaktujemy się z Tobą najszybciej jak to będzie możliwe i powiadomimy Cię o starcie naszego projektu.

WYŚLIJ

Masz pytania? Skontaktuj się z nami!
info@ukrainkawpolsce.pl

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Information note

I am a Ukrainian from Donetsk, where the war has been raging since 2014. For eight years I have been living with my family in Wroclaw, Poland, where I run a marketing agency. My parents moved to Lviv in 2021, where they thought they were able to find a safe haven. In February 2022 the war reached them again. They have stayed in Ukraine.

I had lived in several cities where I had to build my life and career from scratch every single time. I came to Wroclaw to continue living. Today, Ukrainian women come to Poland without family, with children, and without financial support and their loved ones - only to survive.

I have always embraced life changes as opportunities to gain new experiences and knowledge. I believe that Ukrainian women will also succeed in stabilizing their lives, socializing in a new country, and taking advantage of their education and skills. We live here and now, trying to create a mutual future in which Ukrainian women will find a respectable place and become valuable members of the local community.

Julia Boguslavska





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(Ukrainian Woman in Poland)

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